

# **Scott Gillespie Golf**



## **Privacy Policy**

### **Introduction to our Privacy Policy**

This privacy policy details how we use and secure the information that we store about you. This policy applies to the information collected about you from our website in addition to the information we hold in store and online.

It is important to us that the information we hold about you is accurate, up to date and is stored safely. Our Privacy Policy is periodically reviewed, and we retain the right to update it, this policy came into force on 24/05/2018 and complies with the 2018 GDPR European Legislation.

### **Who are we?**

We are Scott Gillespie Golf, a golf retailer and golf service provider based in Fife, Scotland and we act as a data collector and controller of our client's information. Our address is:

Scott Gillespie Golf  
Thornton Professional Shop  
Station Road  
Thornton, Fife  
KY1 4DW

### **What do we need?**

When you visit our store, have a lesson with us, book a golf day or contact us via the internet, we may begin to collect information about you. We only collect the following information:

- Your Name
- Your address
- Your handicap
- Your date of birth
- Your contact details
- Your brand preferences
- Your purchasing information
- Your custom fitting information
- Your pro shop account balance
- Swing videos for analysis (lessons only)
- Your visitor requirements and preferences

When you visit our website, we may collect the following personal data:

- IP Address
- Geographical Location
- Browser Type
- Length of Visit
- Number of Page Views

Scott Gillespie Golf will be a “controller” of the personal information that you provide us, unless otherwise stated.

### **How Do We Collect Information About You?**

The information we collect from you is collected through: emails, our website, your visits to our store, golf lessons, custom fitting sessions and any other forms of contact you make with us.

### **Uses of Personal Data**

Personal data submitted to us will be used for purposes outlined in this policy. We may use your information to:

- (Provided you give consent) to send you promotional emails about special offers or other customer benefits you may find interesting (please note: you can opt out of these emails at any time)
- To provide you with the most suitable recommendation for products/services
- For internal record keeping
- Administration of our website

If you do not provide us with all of the personal information that we need to collect, this may affect our ability to offer you the outstanding customer service that we strive to provide.

All of the personal data we hold is viewed, maintained and held within the UK. Only Scott Gillespie and employees/consultants to Scott Gillespie Golf have the right to access or alter your data.

If you have any questions or objections to the above uses of personal information, please contact [scottgillespie-golf@hotmail.com](mailto:scottgillespie-golf@hotmail.com) with your query.

### **How long do we hold data for?**

We only retain your information as long as it is required, and you have the right to request complete erasure of the data we hold about you. As a general rule, we retain data for 10 years but periodically delete data which is not required.

### **Sharing Information**

We may be required to share personal information with statutory or regulatory authorities and organisations to comply with statutory obligations. By submitting your information to us, in written, oral or digital format, you agree to it being shared to the following bodies for the detailed purposes:

- Where it is necessary, to share this information with a service provider, such as GolfNow (the organisation which owns and manages the BRS system), in order to provide customers with services they have requested, such as booking tee times, customer support and marketing
- Tartan Golf International (our buying group) to allow us to place orders and provide low prices
- The golf brands which we stock in store, for the purposes of fulfilling your orders/maintenance

- Howdidido.co.uk, for the purposes of competition scoring and handicap maintenance
- Scottish Golf Union for the purposes of providing the professional shop gift voucher service
- Disclosure Scotland and Police Scotland for the purposes of safeguarding children

Once your data has been passed on to the above organisations, the data is of their responsibility and is subject to the relative privacy policies. In the event of any legal proceedings or other similar events, we would seek to pass on your information to the relevant body.

### **Securing Data**

We take reasonable precautions to prevent your data from being accessed by anyone other than: the business owner or selected employees/stakeholders. We store any information provided securely on our servers, all of which are password protected and have the relative security certifications. Any physical data we store (and this is minimal) will be appropriately secured to ensure it cannot be unlawfully accessed. Although we cannot guarantee complete security of your information, please be assured that we take suitable steps to minimise any chance of your personal data being misused.

### **Your Rights**

This privacy policy ensures you have the relative rights, which are outlined by the GDPR regulations.

If at any point you believe the information we hold about you is incorrect you can request to see this information, and have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact us.

If you are not satisfied with our response or believe we are processing your data not in accordance with the law, you can file a complaint with the Information Commissioner's Office (ICO).

If you have any questions regarding our privacy policy, please contact Scott Gillespie (Data Controller) on (01592) 771111 or email at: [scottgillespie-golf@hotmail.com](mailto:scottgillespie-golf@hotmail.com).